



CITY OF LAS VEGAS
REDEVELOPMENT AGENCY

Las Vegas Area Quick Facts

Geographic Location

Las Vegas is located near the southern tip of the state of Nevada in the center of the Las Vegas Valley. Surrounded by a ring of mountains, the Las Vegas Valley includes two other cities and unincorporated county areas.

Population

City of Las Vegas: 606,656

Clark County: 2,036,358

Source: Clark County Comprehensive Planning Department – 2010 Population Estimates

Las Vegas Valley area is the 30th largest metropolitan area in the nation.

Source: 2010 U.S. Census Bureau

Median Age

City of Las Vegas: 34.6

Clark County: 34.9

Source: Neilson Claritas - 2010 estimates

Median Household Income

City of Las Vegas: \$51,883

Clark County: \$54,395

Source: Neilson Claritas – 2010

Climate

- Las Vegas offers an average of 310 days of sunshine (85 percent) per year.
- Winters are sunny and mild, and humidity is low year-round.
- This inland desert area is virtually free of tornadoes and ice storms.

Transportation

- Las Vegas offers a market area of more than 51 million people within one day's drive.
- McCarran International Airport is ranked as the eighth busiest in North America, according to the Airports Council International.
- The area offers Foreign Trade Zone #89, with seven locations throughout the Las Vegas Valley.

Number of Visitors

37.3 million per year

Source: Las Vegas Convention and Visitors Authority – 2010 annual estimate

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More LV Quick Facts...

Major Type of Industries

- Hotel-Casinos
- Entertainment
- Tourism
- Retail
- Medical
- Light Industrial
- Furniture

Well-Known Companies

- Zappos.com, Inc.
- Allegiant Airlines
- World Market Center Las Vegas
- MGM Resorts International
- Caesars Entertainment Corporation

Educational Resources

- University of Nevada, Las Vegas
- College of Southern Nevada
- Nevada State College

Fun Facts

- Rated among the top ten American cities to start a business by *Entrepreneur Magazine* in 2009.
- Ranked second among large American cities for business friendliness by *fDi Magazine*, a division of the *Financial Times Ltd.*
- Recently ranked among the best cities to work in by *Career Bliss*.
- Voted the third most popular U.S. city in which people would like to live in or near, according to a 2010 *Harris* poll.
- Considered one of the top five culinary destinations in the U.S., as ranked by *Bon Appétit* magazine in 2007.

