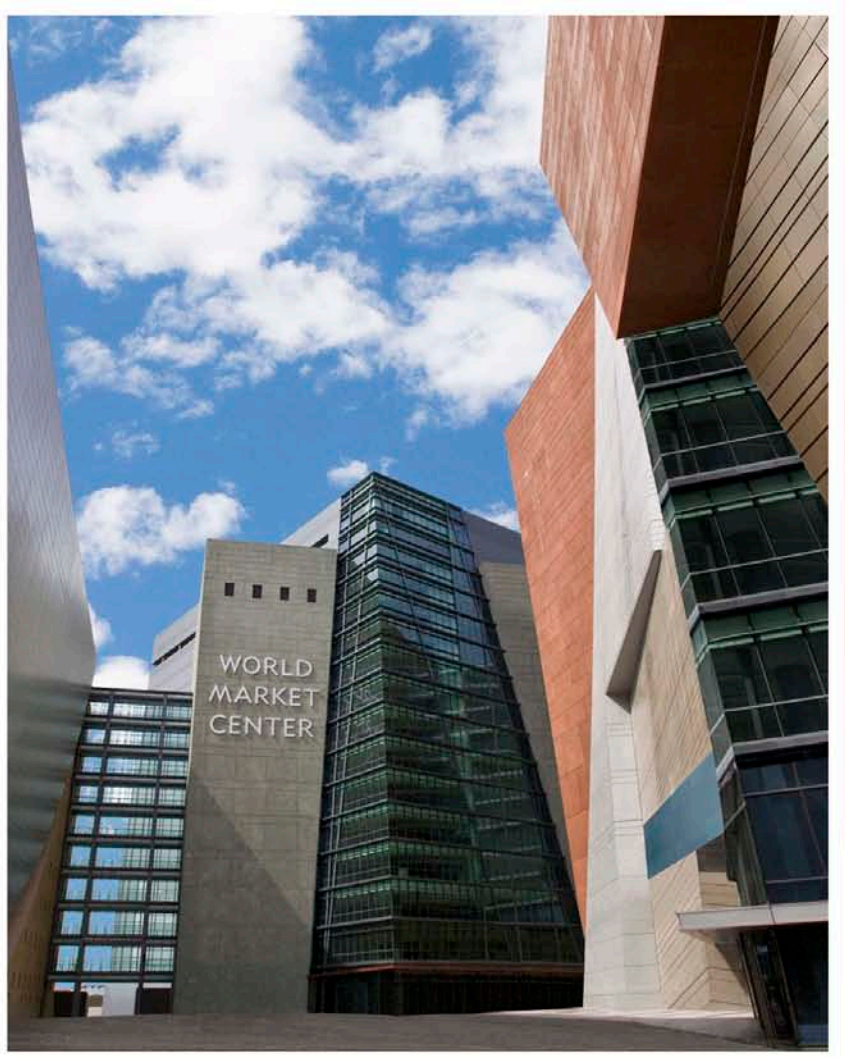


# INDUSTRY



# City of Las Vegas Economic and Urban Development Department & Redevelopment Agency

## *Economic and Urban Development*

### Introduction

#### **Economic and Urban Development Department**

The Economic and Urban Development Department (EUD) creates, coordinates and encourages new development and redevelopment throughout the city of Las Vegas. It increases and diversifies the city's economic base, and creates jobs, through business attraction, retention and expansion programs. In addition, this newly expanded department now includes employees who oversee and manage local, state and federal grants used to provide public services, develop public facilities and support affordable housing for low income Las Vegas families. The majority of grants are received from the U.S. Department of Housing and Urban Development as part of entitlement funding. These grants are used for homeless services and shelter, senior nutrition, rent assistance and new construction of affordable housing and community centers, to name a few.

The EUD coordinates with the city of Las Vegas Redevelopment Agency on day-to-day operations, economic development, job creation and long-term strategic goals.

#### **Las Vegas Redevelopment Agency**

The Las Vegas Redevelopment Agency (RDA) promotes the redevelopment of downtown Las Vegas and surrounding older commercial districts by working with developers, property owners and the community to accomplish beneficial revitalization efforts, create jobs and eliminate urban decay.

The Las Vegas Redevelopment Area encompasses 3,948 acres. The area roughly includes the greater downtown Las Vegas area east of I-15, south of Washington Avenue, north of Sahara Avenue and west of Maryland Parkway. It also includes the Charleston Boulevard, Martin L. King Boulevard and Eastern Avenue corridors.

Although the RDA is legally a separate entity from the city of Las Vegas, city council members sit on its board and provide input on projects.

#### **Contact Information:**

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Web: [www.facebook.com/lvbusiness](http://www.facebook.com/lvbusiness)



# INDUSTRY

## *Largest Nongaming Industry Employers in Clark County*

Employer	Ownership	Industry	# of Employees
Clark County School District	Local Gov.	Elementary and Secondary Schools	30,000 to 39,999
Clark County	Local Gov.	Executive & Legislative Offices Combined	8,000 to 8,499
Las Vegas Metropolitan Police	Local Gov.	Police Protection	5,500 to 5,999
University Of NV-LV	State Gov.	Colleges and Universities	5,500 to 5,999
University Medical Ctr of S. NV	Local Gov.	General Medical and Surgical Hospitals	3,500 to 3,999
City of Henderson	Local Gov.	Executive & Legislative Offices Combined	2,500 to 2,999
City of Las Vegas	Local Gov.	Executive & Legislative Offices Combined	2,500 to 2,999
Southwest Airlines Co	Private	Scheduled Passenger Air Transportation	2,500 to 2,999
Sunrise Hospital and Medical Ctr	Private	General Medical and Surgical Hospitals	2,500 to 2,999
Community College of S. NV	State Gov.	Junior Colleges	2,000 to 2,499
City of North Las Vegas	Local Gov.	Executive & Legislative Offices Combined	1,500 to 1,999
St Rose Dominican-Siena	Private	General Medical and Surgical Hospitals	1,500 to 1,999
Citibank	Private	Credit Card Issuing	1,000 to 1,499
COX Communication LV Inc	Private	Wired Telecommunications Carriers	1,000 to 1,499
Department of Defense	Federal Gov.	National Security	1,000 to 1,499
Desert Springs Hospital	Private	General Medical and Surgical Hospitals	1,000 to 1,499
JT3 LLC	Private	Engineering Services	1,000 to 1,499
Marmaxx Distribution Ctr	Private	General Warehousing and Storage	1,000 to 1,499
Southern Nevada HCS	Federal Gov.	General Medical and Surgical Hospitals	1,000 to 1,499
Summerlin Hospital	Private	General Medical and Surgical Hospitals	1,000 to 1,499
Sunrise Mt. View Hospital	Private	General Medical and Surgical Hospitals	1,000 to 1,499
Terrible Herbst	Private	Gasoline Stations w/ Convenience Stores	1,000 to 1,499
Transportation Security	Federal Gov.	Transportation Program Administration	1,000 to 1,499
Valley Hospital Medical Center	Private	General Medical and Surgical Hospitals	1,000 to 1,499
Veolia Transportation	Private	Bus/Other Motor Vehicle Transit Systems	1,000 to 1,499
Yellow Cab Co	Private	Taxi Service	1,000 to 1,499
Checker Cab Company	Private	Taxi Service	900 to 999
Las Vegas Paving Corporation	Private	Highway, Street, and Bridge Construction	900 to 999
National Security Technologies	Local Gov.	Physical, Engineering, and Life Science R&D	900 to 999
USPS Las Vegas Cs District	Federal Gov.	Postal Service	900 to 999

Source: Nevada Department of Employment, Training and Rehabilitation - Quarter 3, 2010 Nevada Employer Directory (April 2011).

## *Largest Corporate Gaming Employers in Clark County*

Employer	Ownership	Industry	# of Employees	Employer	Ownership	Industry	# of Employees
Wynn Las Vegas	Private	Casino Hotels	8,000 to 8,499	Treasure Island at the Mirage	Private	Casino Hotels	2,500 to 2,999
Bellagio LLC	Private	Casino Hotels	7,500 to 7,999	Circus Circus Casinos Inc.	Private	Casino Hotels	2,000 to 2,499
MGM Grand Hotel/Casino	Private	Casino Hotels	7,500 to 7,999	Golden Nugget	Private	Casino Hotels	2,000 to 2,499
Aria Resort and Casino	Private	Casino Hotels	7,000 to 7,499	Hard Rock Hotel & Casino	Private	Casino Hotels	2,000 to 2,499
Mandalay Bay Resort and Casino	Private	Casino Hotels	6,000 to 6,499	Las Vegas Hilton	Private	Casino Hotels	2,000 to 2,499
Caesars Palace	Private	Casino Hotels	5,000 to 5,499	Monte Carlo Resort & Casino	Private	Casino Hotels	2,000 to 2,499
Mirage Casino-Hotel	Private	Casino Hotels	4,000 to 4,499	Orleans Hotel & Casino	Private	Casino Hotels	2,000 to 2,499
The Venetian Casino Resort	Private	Casino Hotels	4,000 to 4,499	Planet Hollywood	Private	Casino Hotels	2,000 to 2,499
Flamingo Las Vegas	Private	Casino Hotels	3,500 to 3,999	Red Rock Station Resort & Casino	Private	Casino Hotels	2,000 to 2,499
The Palazzo Casino Resort	Private	Casino Hotels	3,500 to 3,999	South Point Hotel and Casino	Private	Casino Hotels	2,000 to 2,499
Encore Las Vegas	Private	Casino Hotels	3,000 to 3,499	Stratosphere Gaming LLC	Private	Casino Hotels	2,000 to 2,499
Luxor	Private	Casino Hotels	3,000 to 3,499	Green Valley Ranch Gaming	Private	Casino Hotels	1,500 to 1,999
Bally's Casino Hotel	Private	Casino Hotels	2,500 to 2,999	New York-New York Hotel & Casino	Private	Casino Hotels	1,500 to 1,999
Excalibur Hotel & Casino	Private	Casino Hotels	2,500 to 2,999	Palms Casino Hotel	Private	Casino Hotels	1,500 to 1,999
Harrah's Las Vegas Inc	Private	Casino Hotels	2,500 to 2,999	Primadonna Co. LLC	Private	Casino Hotels	1,500 to 1,999
Paris Las Vegas	Private	Casino Hotels	2,500 to 2,999	Riverside Resort & Casino	Private	Casino Hotels	1,500 to 1,999
Rio Suite Hotel & Casino	Private	Casino Hotels	2,500 to 2,999				

Source: Nevada Department of Employment, Training and Rehabilitation - Quarter 3, 2010 Nevada Employer Directory (April 2011).

## *Fastest Growing Industries in Clark County <sup>(1)</sup>*

Industry	10-year % Change	Average Annual Growth %
Technical and Trade Schools	51%	4.2%
Management, Scientific, and Technical Consulting Services	45%	3.8%
Wholesale Electronic Markets and Agents and Brokers	44%	3.7%
Computer Systems Design and Related Services	41%	3.5%
Plastics and Rubber Products Manufacturing	41%	3.5%
Miscellaneous Manufacturing	40%	3.4%
Outpatient Care Centers	37%	3.2%
Home Health Care Services	34%	3.0%
Beer, Wine, and Distilled Alcoholic Beverage Merchant Wholes	32%	2.9%
Offices of Other Health Practitioners	32%	2.8%
Electronics and Appliance Stores	32%	2.8%
Automobile Dealers	27%	2.4%
Nursing Care Facilities	26%	2.3%
Miscellaneous Durable Goods Merchant Wholesalers	25%	2.3%
Nursing and Residential Care Facilities	25%	2.2%
Motor Vehicle and Parts Dealers	24%	2.2%
Medical and Diagnostic Laboratories	23%	2.1%
Offices of Dentists	23%	2.1%
Home Furnishings Stores	23%	2.1%
Individual and Family Services	23%	2.1%
Other General Merchandise Stores	22%	2.0%
Business Support Services	22%	2.0%
Offices of Physicians	21%	2.0%
Other Professional, Scientific, and Technical Services	20%	1.8%
Support Activities for Air Transport	19%	1.7%

<sup>(1)</sup> Based on 10-year growth for industries with a current estimated employment of 1,500 or more.

Source: Nevada Department of Employment, Training and Rehabilitation - 10 Year (2008 - 2018) Industry Employment Projections (April 2011).



# INDUSTRY

## Fastest Growing Occupations in Clark County<sup>(1)</sup>

Occupation Title	10-Year % Change	Avg. Annual Growth (%)
Computer Software Engineers, Systems Software	49%	4.1%
Computer Software Engineers, Applications	46%	3.8%
Network and Computer Systems Administrators	40%	3.4%
Network Systems and Data Communications Analysts	40%	3.4%
Occupational and Physical Therapist Assistants and Aides	37%	3.2%
Dental Hygienists	35%	3.1%
Dental Assistants	34%	3.0%
Medical Assistants	34%	3.0%
Physical Therapists	31%	2.7%
Paralegals and Legal Assistants	30%	2.6%
Vocational Education Teachers, Postsecondary	28%	2.5%
Personal and Home Care Aides	28%	2.5%
Pharmacy Technicians	27%	2.5%
Pharmacists	27%	2.4%
Home Health Aides	27%	2.4%
Computer Specialists	26%	2.4%
Computer and Mathematical Occupations	26%	2.4%
Sales Representatives, Wholesale and Manufacturing, Technical	26%	2.3%
Medical Records and Health Information Technicians	25%	2.2%
Healthcare Support Occupations	23%	2.1%
Food Processing Workers	23%	2.1%
Nursing, Psychiatric, and Home Health Aides	23%	2.1%
Other Healthcare Support Occupations	22%	2.0%
Medical and Clinical Laboratory Technologists	22%	2.0%
Postsecondary Teachers	22%	2.0%

<sup>(1)</sup> Based on 10-year growth for occupations with a current estimated employment of 500 or more.

Source: Nevada Department of Employment, Training and Rehabilitation - 10 Year (2008 - 2018) Occupational Employment Projections (April 2011).

## Forbes 2000 Companies with a Major Presence in Clark County<sup>(1)</sup>

Company	Rank	Company	Rank	Company	Rank
Allstate	264	General Growth Prop	1133	Quest Diagnostics	891
Amazon.com	302	H&M	468	Ross Stores	1050
AMR	1096	H&R Block	1792	Royal Dutch Shell	5
Apollo Group	1380	Harley-Davidson	1437	SAIC	1051
Apple	47	Home Depot	142	Sears Holdings	779
AT&T	14	Honda Motor	80	Simon Property Group	687
AutoZone	903	HSBC Holdings	2	Southwest Airlines	740
Bank of America	375	Humana	483	Sprint Nextel	611
Bed Bath & Beyond	897	IBM	31	Starbucks	666
Best Buy	388	Jacobs Engineering	1446	Sysco	489
CarMax	1214	JC Penney	775	Target	155
CB Richard Ellis	1687	Johnson Controls	281	Telus	514
CenturyTel	610	JPMorgan Chase	1	Tesco	108
Charles Schwab	626	Kohl's	496	Tiffany & Co	1675
Chevron	16	Kroger	351	Toyota Motor	55
Citigroup	10	Las Vegas Sands (2)	582	UBS	40
Coach	1028	Lockheed Martin	192	Union Pacific	211
Coca-Cola	91	Lowe's Cos	199	United Parcel Service	154
Computer Sciences	654	Macy's	505	UnitedHealth Group	106
ConocoPhillips	22	Manpower	1479	US Airways Group	1237
Costco Wholesale	246	Marriott International	793	Varian Medical Systems	1649
CVS Caremark	119	Marsh & McLennan	560	Veolia Environnement	307
Delta Air Lines	470	McDonald's	181	Viacom	394
Directv	314	Medco Health	325	Volkswagen Group	24
Ecolab	1049	MGM Mirage (2)	1283	Walgreen	206
ExxonMobil	4	NIKE	358	Wal-Mart Stores	18
FedEx	282	Nordstrom	900	Waste Management	471
First Solar	1278	Office Depot	1813	Wells Fargo	11
Ford Motor	54	PepsiCo	86	Weyerhaeuser	662
GameStop	1471	Petsmart	1910	Whole Foods Market	1163
Gap	699	ProLogis	1531	Wynn Resorts	1551

<sup>(1)</sup> The Forbes Global 2000 by Forbes magazine is an annual ranking of the top 2000 public companies (based on four metrics: sales, profit, assets and market value).

<sup>(2)</sup> Companies whose headquarters are located in Clark County.

Source: 2011 Forbes Global 2000.

# INDUSTRY

## Clark County Occupational Employment and Projections

Major Occupation Group	2008 Employment	2016 Employment	2018 Employment	Total Annual Openings	2008 - 2018 % Change	Avg. Annual Growth
Management	52,336	63,757	57,341	1,477	10%	0.9%
Business and Financial Operations	27,252	39,253	30,260	796	11%	1.1%
Computer and Mathematical	9,750	12,296	12,307	378	26%	2.4%
Architecture and Engineering	10,258	14,388	10,685	281	4%	0.4%
Life, Physical, and Social Science	4,546	5,604	5,147	166	13%	1.2%
Community and Social Services	7,051	7,092	7,735	204	10%	0.9%
Legal	6,142	8,962	7,142	171	16%	1.5%
Education, Training, and Library	35,074	42,989	37,684	966	7%	0.7%
Arts, Design, Entertainment, Sports, and Media	18,690	21,572	20,061	532	7%	0.7%
Healthcare Practitioners and Technical	32,624	42,028	39,119	1,250	20%	1.8%
Healthcare Support	18,870	22,196	23,202	763	23%	2.1%
Protective Service	30,435	37,260	30,017	875	-1%	-0.1%
Food Preparation and Serving Related	59,874	186,473	62,463	1,465	4%	0.4%
Building and Grounds Cleaning and Maintenance	60,340	88,946	63,924	2,019	6%	0.6%
Personal Care and Service	928	91,027	1,039	29	12%	1.1%
Sales and Related	103,894	139,474	115,532	4,660	11%	1.1%
Office and Administrative Support	152,461	184,173	151,744	4,162	0%	0.0%
Farming, Fishing, and Forestry	747	813	846	31	13%	1.3%
Construction and Extraction	87,880	147,698	85,879	1,848	-2%	-0.2%
Installation, Maintenance, and Repair	34,923	48,984	37,978	1,118	9%	0.8%
Production	26,292	38,307	28,973	927	10%	1.0%
Transportation and Material Moving	66,527	101,915	71,030	2,000	7%	0.7%
<b>Total, All Occupations</b>	<b>846,894</b>	<b>1,345,207</b>	<b>900,108</b>	<b>26,118</b>	<b>6%</b>	<b>0.6%</b>

For a complete listing, visit the Nevada Department of Employment, Training and Rehabilitation at [www.nevadaworkforce.com](http://www.nevadaworkforce.com) (Employment Projections program).  
Source: Nevada Department of Employment, Training and Rehabilitation - 10 Year (2008 - 2018) Occupational Employment Projections (April 2011).

## Clark County Labor Force Availability and Employment Statistics

Year	Labor Force	Employment	Unemployment	Unemployment Rate (%)	U. S. Average Unemployment (%)
2000	727,521	693,933	33,588	4.6	4.0
2001	759,562	717,631	41,931	5.5	4.7
2002	783,659	737,301	46,358	5.9	5.8
2003	805,571	762,172	43,399	5.4	6.0
2004	836,834	798,359	38,475	4.6	5.5
2005	873,406	837,022	36,384	4.2	5.1
2006	917,325	878,962	38,363	4.2	4.6
2007	953,644	907,717	45,927	4.8	4.6
2008	987,998	922,878	65,120	6.6	5.8
2009	971,430	847,668	123,762	12.7	9.3
2010	969,098	821,597	147,501	15.2	9.6

Note: Employment above is a count of people employed by place of residence and does not necessarily coincide with the establishment-based (by place of work) or occupation surveys.  
Source: Nevada Department of Employment, Training and Rehabilitation - Labor Force and Unemployment survey (April 2011).

# INDUSTRY

## Clark County Median Hourly Wages by Occupation

Occupation	Median Wage	Occupation	Median Wage
<b>Management</b>		<b>Business and Financial Operations</b>	
Computer and Information Systems Managers	\$48.41	Cost Estimators	\$32.27
Top Executives	\$42.83	Human Resources, Training and Labor Relations	\$25.73
Marketing Managers	\$41.96	Financial Specialists	\$25.34
General and Operations Managers	\$41.73	Purchasing Agents	\$23.69
Financial Managers	\$40.41	<b>Computer and Mathematical Operations</b>	
Transportation, Storage and Distribution Managers	\$31.26	Mathematical Science Occupations	\$40.44
Administrative Services Managers	\$28.43	Computer Software Engineers, Systems Software	\$40.15
<b>Architecture and Engineering</b>		Database Administrators	\$37.61
Health and Safety Engineers	\$42.14	Network Systems and Data Communications Analysts	\$36.88
Civil Engineers	\$40.14	Computer Programmers	\$33.92
Electrical Engineers	\$38.90	Computer Support Specialists	\$21.71
Environmental Engineers	\$37.37	<b>Legal</b>	
Computer Hardware Engineers	\$34.70	Judges, Magistrate Judges and Magistrates	\$67.93
Architects, Surveyors and Cartographers	\$34.43	Lawyers	\$52.15
Industrial Engineers	\$32.94	Arbitrators, Mediators, and Conciliators	\$35.85
<b>Sales</b>		Law Clerks	\$28.26
Sales Representatives, Services, All Others	\$17.91	Paralegals and Legal Assistants	\$23.20
First-line Supervisors/Managers of Retail Sales Workers	\$17.34	<b>Health Care</b>	
Securities, Commodities and Financial Services	\$16.24	Family and General Practitioners	\$76.07
Retail Salespersons	\$10.08	General Dentists	\$65.54
<b>Office and Administrative Support Workers</b>		Pharmacists	\$53.01
First-line Supervisors/Managers of Office and Administrative Support Workers	\$20.70	Occupational Therapists	\$44.71
Payroll and Timekeeping Clerks	\$16.36	Physical Therapists	\$39.91
Bill and Account Collectors	\$16.04	Registered Nurses	\$35.39
Bookkeeping, Accounting and Auditing Clerks	\$15.65	Dietitians and Nutritionists	\$29.27
Customer Service Representatives	\$14.20	<b>Construction</b>	
<b>Administrative</b>		Electricians	\$30.43
Court, Municipal and License Clerks	\$21.19	Carpenters	\$26.07
Procurement Clerks	\$17.12	Drywall/Ceiling Tile Installers	\$22.57
Switchboard Operators	\$14.86	Cement Masons/Concrete Finishers	\$21.29
Communications Equipment Operators, All Others	\$14.70	Brick Masons, Block Masons	\$20.49
<b>Education, Training and Library</b>		Carpet Installers	\$18.89
Librarians, Curators and Archivists	\$25.68	<b>Protective Services</b>	
Primary, Secondary and Special Education Teachers	\$22.00	Firefighters and Prevention Workers	\$36.58
Postsecondary Teachers	\$21.53	Detectives and Criminal Investigators	\$34.19
Other Teachers and Instructors	\$14.60	Law Enforcement Workers	\$31.06

Note: Countywide median hourly wage for all occupations in all industries in 2010 was \$15.09 and average hourly wage was \$19.26. For a complete list of all Clark County occupations and wages, visit [www.nevadaworkforce.com](http://www.nevadaworkforce.com). Source: Nevada Department of Employment, Training and Rehabilitation - 2010 Occupational Employment Statistics survey (April 2011).

## *Building Permits Issued in City of Las Vegas*

Year	Total (1) Building Permits	% Change	Commercial/Industrial Permits	% Change	Single Family Residential Permits	% Change	Multi-Family Residential Permits	% Change
2005	15,267		1,113		4,690		91	
2006	12,611	-17.4%	1,126	1.2%	3,379	-28.0%	131	44.0%
2007	10,282	-18.5%	1,065	-5.4%	2,737	-19.0%	54	-58.8%
2008	7,157	-30.4%	1,046	-1.8%	1,384	-49.4%	127	135.2%
2009	5,093	-28.8%	695	-33.6%	956	-30.9%	30	-76.4%
2010	5,152	1.2%	655	-5.8%	1,129	18.1%	18	-40.0%

<sup>(1)</sup> Total accounts for other permit categories not listed including pools/spas, mobile homes, signs and miscellaneous.

Source: City of Las Vegas Development of Building and Safety (April 2011).

## *Building License Activity*

Active Business Licenses in City of Las Vegas		
Year	Active Business Licenses	% Change
2005	35,630	
2006	38,449	7.9%
2007	39,306	2.2%
2008	37,110	-5.6%
2009	38,414	3.5%
2010	36,265	-5.6%

For additional information, contact the city of Las Vegas Business Licensing Division at 702.229.6281.

Source: City of Las Vegas Business Licensing Division (April 2011).

## *Fiber Optic Capabilities*

Las Vegas' early adoption of fiber optics and digital switching technologies has made it a sought-after U.S. location for companies seeking competitive advantages in the information age. Las Vegas continues to expand its telecommunications network and is suited to meet the needs of businesses in the 21st century.

## *Water Rates*

The Las Vegas Valley Water District uses tiers and thresholds to determine water rate charges. A tier is the amount of water received at a specified rate. A threshold is the point at which one tier moves to another over a 30-day cycle. District water rates are based on a four-tier system to encourage conservation. Rates become increasingly higher as the tier level increases.

For more information on higher rates, visit [www.lvwwd.com](http://www.lvwwd.com); click Customer Service; Billing Information; Water Rates; Rates & Thresholds.

# INDUSTRY

## *Electric Power Monthly Average Cost Comparison <sup>(1)</sup> for Select Western U.S. Cities*

City	Provider <sup>(2)</sup>	End-user Monthly Average Electric Bill <sup>(3)</sup>					
		Commercial		Industrial		Residential	
		Demand Consumption	40 kW 14,000 kWh	500 kW 150,000 kWh	1,000 kW 400,000 kWh	1,000 kW 650,000 kWh	Typical Customer 750 kWh
Albuquerque, N.M.	Public Service Company of New Mexico		\$1,438	\$13,179	\$30,276	\$41,009	\$73.67
Boise, Idaho	Idaho Power Company		\$750	\$8,312	\$18,644	\$27,852	\$57.57
Denver, Colo.	Public Service Company of Colorado		\$1,426	\$16,151	\$35,839	\$48,820	\$87.02
Las Vegas, Nev.	NV Energy Company		\$1,255	\$12,424	\$31,294	\$48,616	\$93.52
Long Beach, Calif.	Southern California Edison Company		\$2,417	\$28,350	\$63,606	\$84,044	\$106.32
Missoula, Mo.	NorthWestern Energy		\$1,363	\$13,924	\$31,595	\$47,733	\$81.59
Phoenix, Ariz.	Arizona Public Service Company		\$1,612	\$16,106	\$37,911	\$53,357	\$93.08
Portland Ore.	Portland General Electric Company		\$1,112	\$11,760	\$28,957	\$43,907	\$74.24
Reno, Nev.	NV Energy Company		\$1,736	\$16,082	\$46,110	\$68,038	\$105.47
Salt Lake City, Utah	PacifiCorp		\$1,018	\$11,619	\$26,363	\$33,897	\$63.53
San Diego, Calif.	San Diego Gas and Electric Company		\$2,155	\$23,993	\$57,009	\$80,150	\$132.54
San Francisco, Calif.	Pacific Gas and Electric Company		\$2,170	\$24,260	\$55,982	\$77,819	\$93.95
Average for USA			\$1,572	\$16,520	\$39,239	\$56,773	\$93.95

<sup>(1)</sup> Based on July 1 rates.

<sup>(2)</sup> Select electric utility providers are investor-owned.

<sup>(3)</sup> Figures above represent typical monthly average electric bills for different demand and consumption levels across the three standard classes of end-use services. The kilowatt (kW symbol) is equal to one thousand watts of power capacity. The kilowatt hour (kWh symbol) represents a unit of energy equal to 1000 watt hours of power consumption.

Source: Edison Electric Institute.

