

DEMOGRAPHICS



City of Las Vegas Economic and Urban Development Department & Redevelopment Agency

Economic and Urban Development

Introduction

Economic and Urban Development Department

The Economic and Urban Development Department (EUD) creates, coordinates and encourages new development and redevelopment throughout the city of Las Vegas. It increases and diversifies the city's economic base, and creates jobs, through business attraction, retention and expansion programs. In addition, this newly expanded department now includes employees who oversee and manage local, state and federal grants used to provide public services, develop public facilities and support affordable housing for low income Las Vegas families. The majority of grants are received from the U.S. Department of Housing and Urban Development as part of entitlement funding. These grants are used for homeless services and shelter, senior nutrition, rent assistance and new construction of affordable housing and community centers, to name a few.

The EUD coordinates with the city of Las Vegas Redevelopment Agency on day-to-day operations, economic development, job creation and long-term strategic goals.

Las Vegas Redevelopment Agency

The Las Vegas Redevelopment Agency (RDA) promotes the redevelopment of downtown Las Vegas and surrounding older commercial districts by working with developers, property owners and the community to accomplish beneficial revitalization efforts, create jobs and eliminate urban decay.

The Las Vegas Redevelopment Area encompasses 3,948 acres. The area roughly includes the greater downtown Las Vegas area east of I-15, south of Washington Avenue, north of Sahara Avenue and west of Maryland Parkway. It also includes the Charleston Boulevard, Martin L. King Boulevard and Eastern Avenue corridors.

Although the RDA is legally a separate entity from the city of Las Vegas, city council members sit on its board and provide input on projects.

Contact Information:

400 Stewart Ave.
Second Floor
Las Vegas, NV 89101
Tel: 702.229.6551
Fax: 702.385.3128
E-mail: jjohns@lasvegasnevada.gov
Web: www.lvrda.org
Web: www.lasvegasnevada.gov/EUD
Web: www.facebook.com/lvbusiness



DEMOGRAPHICS

City of Las Vegas and Clark County Government Summary

	Las Vegas	Clark County ⁽¹⁾
Population	606,700	2,036,400
Existing Land Use (sq. miles)	133.2	7,910
Population Density (per sq. mile)	4,555	257
Government Structure	Council/Manager	County Commission and Council/Manager ⁽²⁾
Planning Commission	Yes	Yes and City Council ⁽³⁾
Industrial Plan Approval	Yes	Yes ⁽⁴⁾
Zoning Regulations	Yes	Yes
Industrial Bond Financing Limit	\$10,000,000	\$10,000,000 - \$20,000,000 ⁽⁵⁾
Local Adopted Budget ⁽⁶⁾ (Total Expenditures):		
FY 2008-09	\$1,582,960,500	\$9,246,612,700
FY 2009-10	\$1,648,630,600	\$9,007,196,700
FY 2010-11	\$1,517,700,900	\$9,007,196,700
Combined Tax Rate (operating):	2.7132	Varies based on local tax district
Full-time Equivalent Employees	2,952	18,201
Total Property Tax Rate ⁽⁷⁾		
FY 2008-09	\$3.2714	Varies based on local tax district
FY 2009-10	\$3.2760	Varies based on local tax district
FY 2010-11	\$3.2866	Varies based on local tax district

⁽¹⁾ Clark County is comprised of five incorporated cities (Boulder, Henderson, Las Vegas, Mesquite and North Las Vegas) and Unincorporated Clark County (31 areas/townships).

⁽²⁾ Unincorporated Clark County is governed by a commission and Clark County's five cities have a council/manager structure.

⁽³⁾ Planning in the city of Mesquite is conducted through a city council and the rest of the governmental jurisdictions in Clark County have a planning commission.

⁽⁴⁾ City council and staff for the city of Mesquite.

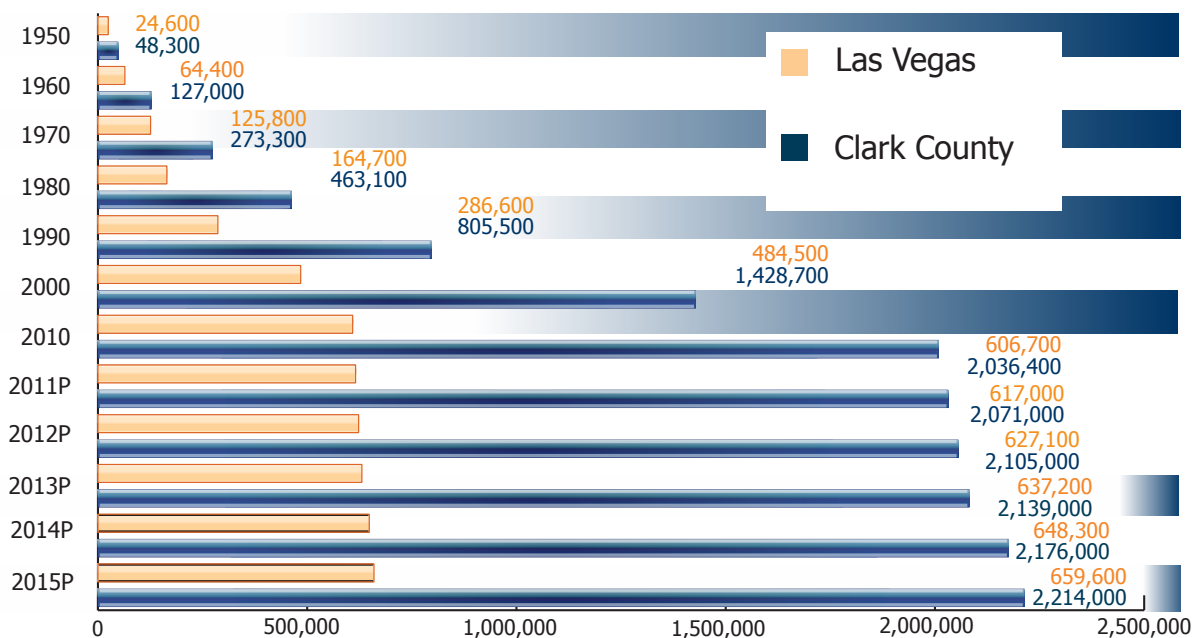
⁽⁵⁾ Bond limit is \$20,000,000 for the city of Henderson and \$10,000,000 for the rest of Clark County's jurisdictions.

⁽⁶⁾ Based on the county and locality adopted budget reports for each jurisdiction. Does not account for all service budgets in Clark County (e.g., airport, convention and visitors, fire/emergency, redevelopment, transportation, so forth).

⁽⁷⁾ Per every \$100 of assessed value. Entities that provide services for individual tax districts that comprise the Total Property Tax Rate are grouped into various tax rates: Combined Tax Rate, County Tax Rate, Combined Special District Tax Rate, School Tax Rate and State Tax.

Sources: Individual entities (April 2011).

Population Estimates and Projections



Sources: U.S. Census Bureau; Clark County Comprehensive Planning Department; UNLV Center for Business and Economic Research; RCG Economics (April 2011).

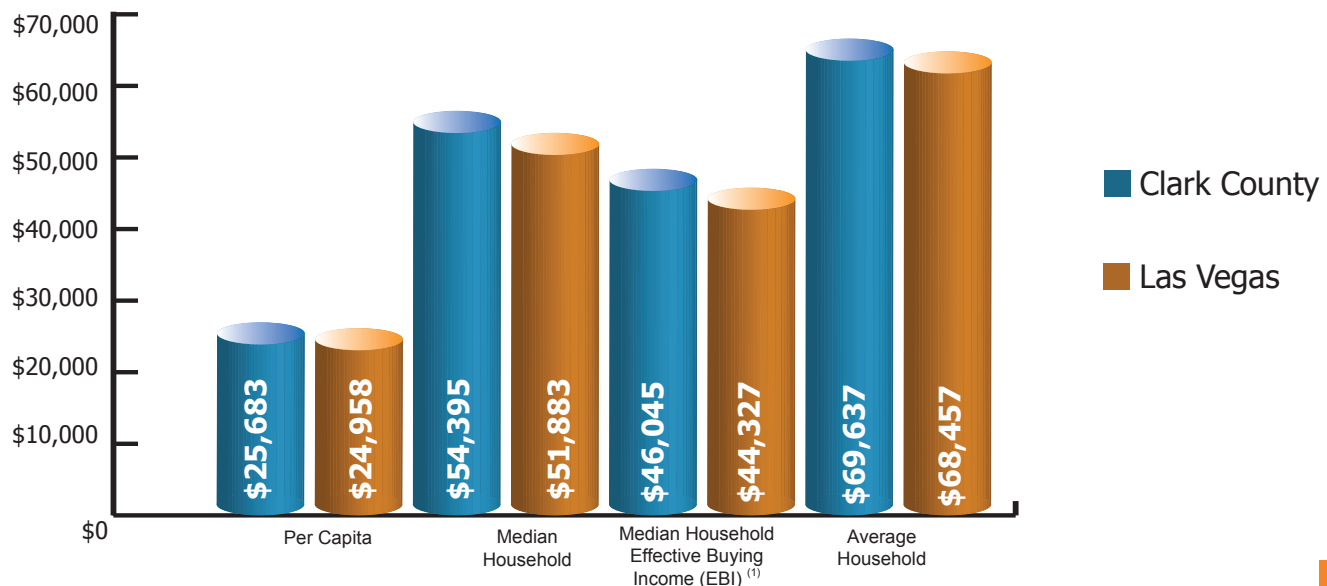
DEMOGRAPHICS

Las Vegas Population Change and Household Income by Zip Code

Zip Code	Population 2009	Population 2010	% Change	Median Household Income
89101	47,168	46,044	-2.4%	\$24,826
89102*	35,194	34,641	-1.6%	\$34,514
89104*	34,267	33,533	-2.1%	\$36,376
89106	28,536	28,953	1.5%	\$31,591
89107	35,374	35,412	0.1%	\$44,009
89108	72,218	72,049	-0.2%	\$46,514
89110*	70,426	68,763	-2.4%	\$47,758
89117*	55,202	55,456	0.5%	\$57,178
89124*	8,441	8,283	-1.9%	\$76,961
89128	37,695	37,776	0.2%	\$59,975
89129*	52,638	52,317	-0.6%	\$73,935
89130	29,683	29,796	0.4%	\$67,966
89131*	43,807	44,692	2.0%	\$77,551
89134	26,881	26,816	-0.2%	\$67,058
89138	13,248	13,300	0.4%	\$51,509
89143	11,802	11,834	0.3%	\$85,790
89144	19,562	19,406	-0.8%	\$85,038
89145	27,353	27,273	-0.3%	\$60,621
89146*	17,864	17,850	-0.1%	\$48,625
89149*	39,680	38,934	-1.9%	\$76,284
89166*	7,761	9,754	25.7%	\$75,581
Total	714,801	712,883	-0.3%	\$55,377

*Zip code includes other areas outside of Las Vegas boundaries.
Sources: Clark County Comprehensive Planning Department (July 2010); Neilsen Claritas (2011).

Clark County and Las Vegas Residents' Income



⁽¹⁾ EBI: Personal income (wages, salaries, interest, dividends, rental income, and pension) after federal, state, and local taxes.
Source: Neilson Claritas (2011).

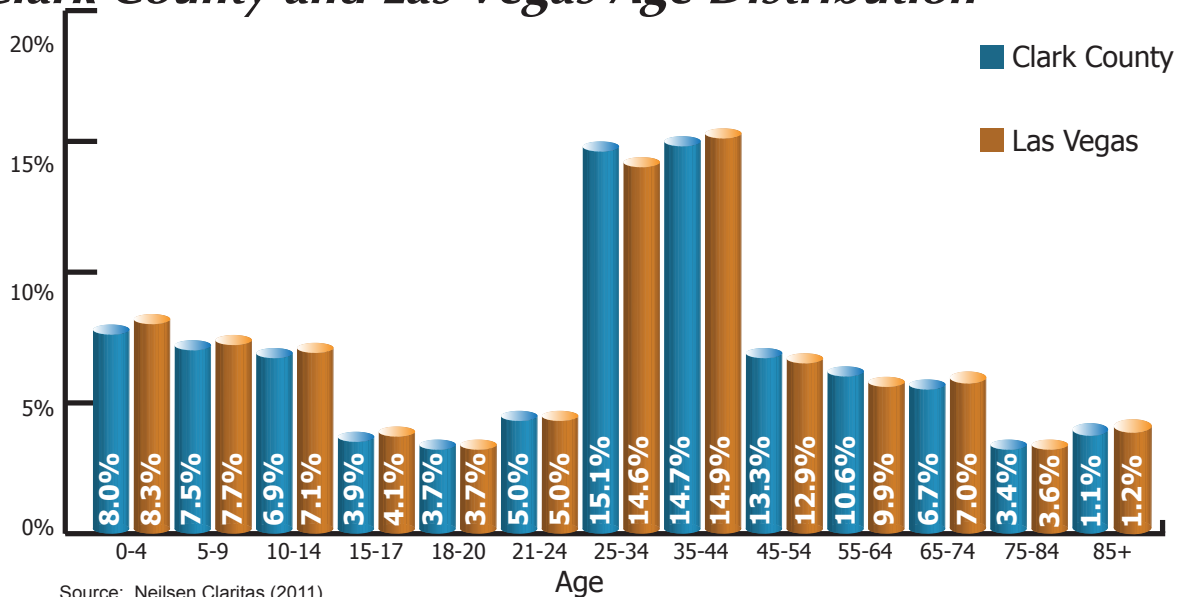
DEMOGRAPHICS

Clark County and Las Vegas Resident Profiles

	Clark County	Las Vegas
Race and Ethnicity	%	%
White	49.2	46.5
African American/Black	7.6	8.4
American Indian	0.7	0.6
Asian	5.9	4.9
Pacific Islander	0.4	0.4
Hispanic/Latino	23.1	25.0
More than one race	4.1	3.8
Other	9.0	10.4
Gender	%	%
Female	50.8	49.1
Male	49.2	50.9
Marital Status (Age 15+)	%	%
Never Married	30.9	31.0
Married, Spouse Present	45.0	43.4
Married, Spouse Absent	5.9	7.1
Divorced	13.3	13.5
Widowed	4.8	5.0
Education (Age 25+)	%	%
< 9th Grade	7.1	8.4
Some High School, No Diploma	9.9	10.4
HS Graduate (Incl. Equivalency)	29.5	28.9
Some College, No Degree	24.8	23.7
Associate Degree	7.2	6.8
Bachelor's Degree	14.5	14.2
Master's Degree	5.0	5.0
Professional School Degree	1.6	1.9
Doctorate Degree	0.7	0.7
Avg. Length of Residence (Years)	6.4	6.8

Sources: Neilsen Claritas (2011).

Clark County and Las Vegas Age Distribution



Clark County and Las Vegas Resident Profiles

	Clark County	Las Vegas
Household Size	%	%
1-Person	22.4	23.1
2-Persons	34.6	33.7
3-Persons	17.1	16.5
4-Persons	12.9	12.9
5+ Persons	12.9	13.7
Avg. Household Size	2.7	2.7
Avg. Adults Per Household-18+	2.0	2.0
Household Income	%	%
< \$15,000	9.6	10.8
\$15,000 - \$24,999	9.3	10.2
\$25,000 - \$34,999	10.9	11.3
\$35,000 - \$49,999	16.3	16.2
\$50,000 - \$74,999	21.6	20.4
\$75,000 - \$99,999	13.3	12.4
\$100,000 - \$124,999	8.3	8.2
\$125,000 - \$149,999	4.3	4.3
\$150,000 - \$199,999	2.9	2.8
\$200,000 - \$499,999	2.8	2.8
\$500,000+	0.6	0.7
Type of Home	%	%
Single Family	58.2	60.1
Duplex and 3/4-Plex	2.4	3.1
Mobile Home	3.4	1.3
Apartments	20.1	22.1
Condo/Townhome	15.9	13.5
Occupied Housing Tenure	%	%
Owner Occupied	57.7	56.5
Renter Occupied	42.3	43.5

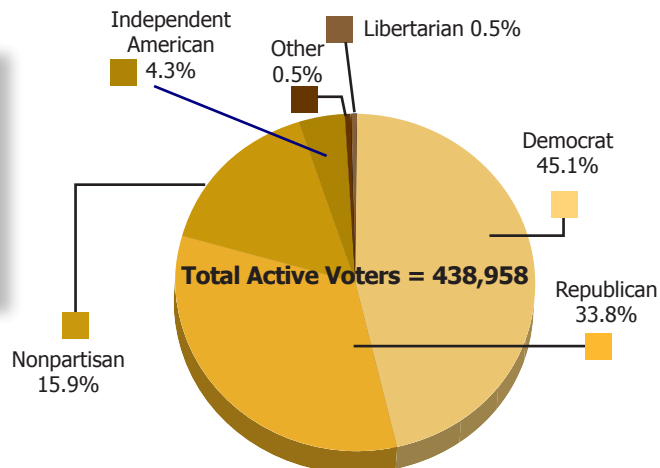
Sources: Clark County Comprehensive Planning Department (July 2010); Neilsen Claritas (2011).

Population and Housing

Year	Population		Housing Units	
	Clark	Las Vegas	Clark	Las Vegas
2006	1,912,700	591,500	740,800	227,900
2007	1,996,500	603,100	769,900	232,900
2008	1,986,100	599,100	784,700	235,800
2009	2,006,300	607,900	796,300	239,800
2010	2,036,400	606,700	814,900	240,700

Source: Clark County Comprehensive Planning Department (April 2011).

Clark County Voter Registration



Source: Clark County Election Department (April 2011).
Note: All registered voters (active and inactive) totaled = 525,053.

DEMOGRAPHICS

Newcomer Data

Las Vegas Valley ⁽¹⁾

Newcomer Profile: 2010



Household Income Distribution	%	Children Per Household (Under 18)	%
Under \$15,000	32.7	0	46.7
\$15,000 - \$24,999	7.2	1	32.0
\$25,000 - \$34,999	13.2	2	15.8
\$35,000 - \$49,999	14.0	3	5.5
\$50,000 - \$74,999	9.8	4+	0.0
\$75,000 - \$99,999	10.2	Education of Adults	%
\$100,000 +	12.8	Some High School, No Diploma	13.3
Median Household Income	\$32,616	High School Graduate (or GED)	37.8
Marital Status	%	Some College, No Degree	20.7
Never Married	48.6	Associate Degree	5.8
Married, Spouse Present	34.9	Bachelor's Degree	17.1
Married, Spouse Absent	2.4	Graduate Degree	5.2
Widowed	1.4	Employment Status	%
Divorced	12.7	Full time	46.2
Age of Adults	%	Part-time	13.9
18 - 24	27.3	Homemaker	1.3
25 - 34	36.3	Student	8.3
35 - 44	13.5	Retired	14.3
45 - 54	6.1	Unemployed	16.0
55 - 64	9.6		
65+	7.3		
Median Age	30.6		

⁽¹⁾ The Las Vegas Valley in this table includes Boulder City.

Source: 2011 Las Vegas Perspective.



Las Vegas Valley ⁽¹⁾ Newcomers' States of Origin: 2010

Top Ten States of Origin

- | | | | | |
|---------------|------------|-------------|---------------|--------------|
| 1. California | 3. Florida | 5. Utah | 7. Washington | 9. Colorado |
| 2. Arizona | 4. Texas | 6. Illinois | 8. New York | 10. Michigan |

⁽¹⁾ The Las Vegas Valley in this table includes Boulder City.
Source: UNLV Center for Business and Economic Research.

Retiree Profile



Las Vegas Valley⁽¹⁾ Retiree Profile: 2010

Household Income	%	Type of Home	%
Under \$20,000	19.8	House	58.6
\$20,000 - \$24,999	9.1	Apartment	19.0
\$25,000 - \$34,999	13.8	Condo/Townhome	13.7
\$35,000 - \$49,999	14.7	Mobile Home	5.7
\$50,000 - \$74,999	21.1	Duplex	1.2
\$75,000 - \$99,999	10.5	Other	1.8
\$100,000 - \$ 125,000	4.0	Length of Residence	%
Over \$125,000	7.0	Less than 1 year	2.8
Median Household Income	\$42,448	1-5 years	17.4
Marital Status	%	6-10 years	15.5
Never Married	6.5	11-20 years	27.7
Married	50.8	20+ years	36.6
Divorced	17.6	Household Size	%
Widowed	21.3	1	36.3
Separated	1.6	2	48.6
Unmarried Couple	2.2	3	7.8
Retirees Per Household	%	4	3.9
1	70.5	5+	3.4
2	29.1	Home Ownership	2.1
3+	0.4	Own	76.0
Gender	%	Rent	24.0
Female	53.5		
Male	46.5		

⁽¹⁾ The Las Vegas Valley in this table includes Boulder City.
Source: 2011 Las Vegas Perspective.

DEMOGRAPHICS

2010 Metro Area Rankings

Comparison of Las Vegas MSA to Selection of Western Metros and to Metros of Similar Size

Rankings for Select Western U.S. Areas ⁽¹⁾

Metro Area	Population	Rank	Cost of Living Index	Rank	Percent of Workforce in Creative Class	Rank	Median Household Income	Rank	2005-2008 Salary Growth	Rank	2000-2008 Employment Growth	Rank
Denver-Aurora, Colo.	2,454,378	7	102	4	33	7	\$58,039	6	3.4%	10	2.5%	8
Las Vegas, Nev.	1,821,359	10	100	2	22	12	\$54,299	10	3.8%	7	4.5%	2
Los Angeles-Long Beach-Santa Ana, Calif.	12,818,132	1	142	11	36	2	\$56,680	7	4.7%	1	2.5%	8
Phoenix-Mesa-Scottsdale, Ariz.*	4,160,999	3	100	2	24	10	\$52,857	12	1.1%	12	17.8%*	1
Portland-Vancouver-Beaverton, Oregon-Wash.	2,166,809	8	117	7	45	1	\$53,935	11	4.1%	5	3.6%	5
Riverside-San Bernardino-Ontario, Calif.	4,054,985	4	123	8	24	11	\$54,991	9	3.6%	9	3.4%	6
Sacramento--Arden-Arcade--Roseville, Calif.	2,082,670	9	115	5	26	9	\$58,480	5	3.8%	7	1.5%	11
Salt Lake City, Utah	1,095,103	12	99	1	34	6	\$55,064	8	4.6%	2	4.2%	3
San Diego-Carlsbad-San Marcos, Calif.	2,965,943	6	132	9	34	4	\$60,970	4	4.3%	3	1.5%	11
San Francisco-Oakland-Fremont, Calif.	4,222,756	2	138	10	34	3	\$72,059	2	4.3%	3	1.6%	10
San Jose-Sunnyvale-Santa Clara, Calif.	1,789,271	11	159	12	30	8	\$82,664	1	3.2%	11	2.6%	7
Seattle-Tacoma-Bellevue, Wash.	3,299,005	5	115	5	34	4	\$61,740	3	4.1%	5	3.8%	4

Rankings for Similar-Sized Populations as the Las Vegas MSA ⁽²⁾

Metro Area	Population	Rank	Cost of Living Index	Rank	Percent of Work-force in Creative Class	Rank	Median Household Income	Rank	2005-2008 Salary Growth	Rank	2000-2008 Employment Growth	Rank
Austin-Round Rock, Texas	1,590,744	15	95	8	25	16	\$54,827	4	3.5%	9	5.5%	1
Charlotte-Gastonia-Concord, N.C.-S.C.	1,642,766	14	92	5	28	11	\$51,702	11	3.5%	9	4.7%	2
Cincinnati-Middletown, Ohio-Ky.-Ind.	2,138,528	3	90	4	29	9	\$51,926	10	3.6%	8	0.5%	19
Cleveland-Elyria-Mentor, Ohio	2,095,675	4	99	13	30	6	\$47,600	17	3.0%	17	0.2%	20
Columbus, Ohio	1,752,870	11	95	8	25	16	\$51,687	12	3.4%	12	1.1%	18
Indianapolis-Carmel, Ind.	1,692,148	12	89	2	24	18	\$52,607	9	3.9%	4	1.8%	11
Jacksonville, Fla.	1,295,846	19	95	8	20	20	\$51,269	14	4.0%	3	3.3%	6
Kansas City, Mon.-Kan.	1,980,619	8	96	11	30	6	\$53,564	8	3.5%	9	1.7%	12
Las Vegas, Nev.	1,821,359	8	100	14	22	18	\$54,299	8	3.8%	8	4.5%	3
Memphis, Tenn.-Ms.-Arkan.	1,278,634	20	87	1	38	2	\$44,495	20	2.6%	20	1.2%	17
Milwaukee-Waukesha-West Allis, Wisc.	1,543,802	16	102	15	33	4	\$51,669	13	3.4%	12	1.6%	13
Nashville-Davidson--Murfreesboro, Tenn.	1,518,971	17	89	2	33	4	\$49,979	15	3.2%	13	2.5%	9
Orlando-Kissimmee, Fla.	2,025,729	6	98	12	28	11	\$49,789	16	4.3%	1	3.5%	5
Pittsburgh, Pa	2,355,367	1	92	5	34	3	\$44,814	19	3.9%	4	1.3%	15
Portland-Vancouver-Beaverton, Ore-Wash.	2,166,809	2	117	18	45	1	\$53,935	7	4.1%	2	3.6%	4
Providence-Fall River-Warwick, R.I.-Mass.	1,299,358	18	130	19	28	11	\$66,870	2	3.4%	12	2.0%	10
Sacramento-Arden-Arcade-Roseville, Calif.	2,082,670	5	115	17	26	15	\$58,480	3	3.8%	6	1.5%	14
San Antonio, Texas	1,982,788	7	94	7	28	11	\$46,203	18	3.0%	17	3.3%	6
San Jose-Sunnyvale-Santa Clara, Calif.	1,789,271	10	159	20	30	6	\$82,664	1	3.2%	13	2.6%	8
Virginia Beach-Norfolk-Newport News, Va.-N.C.	1,658,707	13	110	16	29	9	\$54,442	5	2.9%	19	1.3%	15
Virginia Beach-Norfolk-Newport News, VA-NC	1,658,707	13	110	16	29	9	\$54,442	5	2.9%	19	1.3%	15

Sources: Kiplingers 2010 Best Cities; The Martin Prosperity Institute (April 2011).

⁽¹⁾ Select metro areas in the Western United States (Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming) with a population greater than 1 million.

⁽²⁾ Select metro areas in the United States with populations between ±30 percent of the Las Vegas MSA's 1.8 million population.

* The 17.8% employment growth in the Phoenix-Mesa-Scottsdale metro area from 2000 to 2008 was driven by the construction and health industries. Factoring in 2009 figures, jobs in the construction industry has since dropped significantly, is now below its 2000 level and was not enough to offset ongoing job gains in the health industry. Taking this into consideration, as well as employment activity in other industries, employment growth for this metro area is moderated down to 3 - 5% from 2000 to 2009.

The Cost of Living Index is read as a percentage of the national average (national average = 100).

Creative-class workers include scientists, engineers, educators, writers, artists, entertainers and others.

Salary Growth is the increase in household income from 2005 to 2008.

Employment Growth is the growth in jobs on a per capita basis from 2000 to 2008.

Las Vegas Zip Code Profiles

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
POPULATION	46,044	34,641	33,533	28,953	35,412	72,049	68,763	55,456	8,283	37,776	52,317	29,796	44,692	26,816	13,300	11,834	19,406	27,273	17,850	38,934	9,754
Age																					
0 - 4	10%	9%	8%	10%	8%	9%	10%	7%	5%	8%	9%	9%	8%	10%	8%	9%	10%	7%	8%	9%	8%
5 - 9	8%	7%	8%	9%	8%	8%	9%	7%	5%	8%	9%	7%	8%	9%	8%	8%	9%	7%	8%	9%	8%
10 - 14	7%	7%	7%	8%	7%	8%	8%	6%	5%	7%	8%	7%	7%	8%	7%	8%	8%	6%	7%	8%	7%
15 - 17	3%	3%	4%	4%	4%	4%	5%	4%	3%	4%	5%	3%	4%	4%	4%	4%	5%	4%	4%	5%	4%
18 - 20	4%	4%	4%	4%	4%	4%	4%	3%	3%	4%	3%	4%	4%	4%	4%	4%	4%	3%	4%	3%	3%
21 - 24	6%	5%	4%	5%	5%	5%	6%	5%	5%	5%	5%	5%	4%	5%	5%	5%	6%	5%	5%	5%	5%
25 - 34	18%	17%	15%	17%	15%	17%	16%	16%	11%	14%	12%	17%	15%	17%	15%	17%	16%	16%	14%	12%	11%
35 - 44	16%	15%	14%	14%	14%	15%	14%	16%	12%	15%	17%	15%	14%	14%	14%	15%	14%	16%	15%	17%	15%
45 - 54	12%	12%	12%	11%	12%	12%	12%	14%	21%	14%	14%	12%	12%	11%	12%	12%	12%	14%	14%	14%	13%
55 - 64	7%	9%	11%	8%	9%	8%	8%	12%	17%	11%	9%	9%	11%	8%	9%	8%	8%	12%	11%	9%	12%
65 - 74	4%	7%	8%	5%	7%	5%	5%	7%	9%	6%	6%	7%	8%	5%	7%	5%	5%	7%	6%	6%	8%
75 - 84	2%	4%	5%	3%	4%	3%	2%	4%	3%	3%	3%	4%	5%	3%	4%	3%	2%	4%	3%	3%	4%
85+	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Median Age	31	34	35	31	34	32	30	37	46	35	34	37	33	60	44	31	36	36	38	38	37
Race and Ethnicity																					
White	17%	28%	28%	12%	39%	37%	26%	57%	86%	55%	57%	62%	59%	81%	93%	59%	63%	58%	49%	74%	72%
African American/Black	10%	7%	7%	33%	8%	15%	11%	9%	1%	12%	9%	11%	12%	3%	0%	10%	6%	9%	9%	8%	8%
American Indian	0%	0%	0%	0%	0%	1%	1%	0%	4%	0%	1%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%
Asian	3%	6%	8%	3%	4%	5%	6%	14%	2%	10%	10%	5%	4%	8%	0%	5%	13%	8%	9%	4%	4%
Pacific Islander	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%
Hispanic/Latino	69%	56%	54%	50%	46%	39%	53%	16%	4%	17%	17%	17%	20%	5%	0%	20%	11%	20%	28%	12%	12%
More than one race	1%	2%	2%	1%	2%	3%	2%	4%	3%	4%	5%	3%	3%	2%	7%	4%	5%	3%	3%	3%	3%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Marital Status (Age 15+)																					
Never Married	41%	35%	33%	40%	32%	34%	35%	33%	27%	32%	26%	23%	25%	12%	39%	23%	23%	32%	34%	24%	26%
Married, Spouse Present	25%	34%	35%	26%	39%	37%	41%	45%	47%	43%	58%	56%	47%	68%	38%	55%	59%	46%	39%	61%	61%
Married, Spouse Absent	17%	9%	8%	15%	6%	7%	7%	4%	6%	4%	3%	4%	13%	2%	6%	4%	3%	3%	6%	2%	2%
Divorced	13%	15%	16%	13%	16%	16%	12%	13%	15%	16%	11%	12%	12%	8%	13%	17%	12%	14%	16%	9%	8%
Widowed	5%	7%	8%	6%	7%	5%	4%	5%	4%	4%	3%	5%	3%	9%	4%	2%	2%	4%	5%	4%	4%
Per Capita Income	\$12,758	\$18,152	\$17,224	\$13,767	\$20,142	\$19,965	\$18,210	\$32,296	\$40,937	\$30,174	\$30,992	\$28,386	\$29,438	\$43,120	\$28,914	\$33,246	\$41,471	\$29,956	\$27,902	\$31,640	\$29,473

DEMOGRAPHICS

Las Vegas Zip Code Profiles, continued...

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
Education (Age 25+)																					
< 9th Grade	27%	14%	14%	21%	8%	8%	14%	3%	6%	3%	2%	2%	3%	1%	9%	1%	1%	3%	5%	1%	1%
Some High School, No Diploma	21%	16%	16%	18%	13%	12%	14%	6%	9%	5%	5%	8%	8%	4%	8%	6%	3%	8%	9%	6%	7%
HS Graduate (Incl. Equivalency)	29%	31%	34%	31%	34%	34%	31%	26%	27%	27%	26%	31%	33%	23%	29%	29%	17%	28%	32%	23%	26%
Some College, No Degree	13%	20%	20%	17%	24%	25%	22%	26%	21%	27%	27%	30%	26%	28%	22%	25%	26%	28%	27%	26%	25%
Associate Degree	4%	4%	5%	5%	7%	7%	6%	8%	4%	8%	9%	8%	8%	8%	8%	8%	7%	8%	7%	12%	13%
Bachelor's Degree	4%	9%	7%	6%	9%	11%	8%	21%	20%	18%	22%	15%	17%	21%	16%	22%	29%	17%	12%	19%	17%
Master's Degree	1%	3%	3%	2%	3%	3%	3%	7%	10%	8%	7%	5%	4%	9%	6%	6%	12%	6%	6%	8%	7%
Professional School Degree	1%	2%	1%	1%	1%	1%	1%	3%	2%	3%	2%	1%	2%	4%	1%	3%	4%	2%	2%	2%	2%
Doctorate Degree	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%	2%	1%	0%	1%	1%	1%	1%	1%
Civilian, Employed (Age 16+)	16,755	15,724	16,154	10,107	15,735	34,008	30,369	31,325	1,215	21,485	28,037	15,461	18,149	9,850	4,730	5,014	10,120	13,551	8,915	14,133	3,780
Civilian Employment/ Population Ratio	0.33	0.44	0.41	0.36	0.44	0.48	0.42	0.54	0.54	0.63	0.52	0.49	0.44	0.34	0.55	0.50	0.48	0.51	0.50	0.52	0.52
Travel Time to Work																					
< 15 Minutes	16%	29%	24%	22%	21%	18%	15%	19%	10%	23%	13%	13%	6%	18%	19%	4%	23%	18%	28%	12%	12%
15 to 29 Minutes	39%	45%	48%	42%	49%	44%	47%	47%	24%	45%	38%	47%	33%	43%	42%	44%	38%	50%	48%	43%	43%
30 to 44 Minutes	28%	15%	17%	22%	19%	26%	26%	25%	38%	23%	34%	29%	37%	24%	23%	38%	26%	21%	15%	31%	33%
45 to 59 Minutes	6%	4%	3%	4%	4%	5%	6%	3%	13%	4%	7%	5%	13%	4%	5%	9%	5%	5%	2%	7%	6%
60+ Minutes	10%	4%	5%	8%	4%	4%	4%	3%	12%	3%	3%	3%	8%	3%	4%	4%	2%	3%	3%	2%	2%
Worked At Home	2%	2%	2%	2%	3%	2%	2%	3%	4%	3%	5%	3%	3%	8%	7%	2%	6%	3%	3%	5%	4%
HOUSEHOLDS	15,361	13,871	12,363	9,761	12,628	26,009	20,858	22,677	1,191	15,173	18,689	10,912	15,142	12,304	4,579	3,859	7,675	10,650	7,269	12,854	3,177
Households by Ethnicity																					
White	27%	40%	41%	17%	51%	45%	35%	62%	90%	62%	63%	67%	72%	85%	96%	66%	68%	66%	56%	79%	79%
African American/Black	11%	9%	9%	40%	10%	17%	14%	10%	1%	13%	10%	12%	9%	3%	0%	11%	7%	9%	11%	7%	7%
American Indian	1%	0%	1%	0%	0%	1%	1%	0%	3%	0%	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%
Asian	4%	6%	7%	3%	4%	5%	5%	11%	1%	9%	9%	5%	3%	6%	0%	4%	12%	7%	8%	3%	4%
Pacific Islander	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
Hispanic/Latino	56%	42%	41%	37%	33%	29%	43%	13%	2%	13%	14%	13%	13%	4%	0%	14%	8%	15%	21%	8%	8%
More than one race	2%	2%	2%	1%	2%	2%	2%	3%	2%	3%	3%	2%	2%	2%	4%	3%	3%	2%	3%	2%	2%
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Las Vegas Zip Code Profiles, continued...

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
Household Size																					
1-Person	37%	33%	31%	28%	26%	22%	15%	26%	25%	23%	16%	15%	11%	22%	24%	13%	19%	22%	27%	12%	10%
2-Persons	20%	29%	30%	24%	28%	31%	28%	39%	43%	35%	35%	40%	34%	55%	43%	34%	39%	35%	38%	40%	39%
3-Persons	11%	14%	14%	16%	16%	18%	18%	16%	15%	18%	19%	19%	21%	10%	17%	21%	18%	18%	16%	19%	19%
4-Persons	10%	10%	10%	13%	13%	14%	16%	11%	11%	13%	16%	14%	18%	7%	12%	19%	14%	14%	11%	17%	19%
5-Persons	9%	6%	7%	9%	8%	8%	11%	5%	5%	7%	8%	7%	10%	4%	3%	9%	7%	7%	5%	7%	8%
6-Persons	6%	3%	4%	5%	5%	4%	6%	2%	2%	3%	3%	3%	3%	1%	0%	3%	2%	3%	2%	3%	4%
7+ Persons	7%	4%	4%	6%	4%	3%	6%	1%	0%	1%	2%	2%	3%	1%	0%	2%	1%	2%	2%	2%	2%
Avg. Household Size	2.9	2.6	2.7	2.9	2.9	2.8	3.3	2.4	2.3	2.6	2.9	2.7	3.1	2.2	2.3	3.0	2.6	2.7	2.5	2.9	3.0
Avg. Adults Per Household (Age 18+)	2.3	1.9	2.0	2.1	2.1	2.0	2.3	1.9	2.0	1.9	2.0	2.0	2.2	1.9	1.9	1.9	1.9	2.0	2.0	2.1	2.2
Household Income																					
< \$15,000	29%	18%	19%	24%	13%	11%	10%	7%	9%	5%	4%	4%	3%	7%	10%	5%	3%	5%	10%	6%	7%
\$15,000 - \$24,999	21%	18%	17%	16%	12%	11%	12%	8%	4%	7%	4%	5%	3%	9%	10%	3%	2%	8%	10%	4%	3%
\$25,000 - \$34,999	16%	15%	13%	14%	14%	13%	13%	11%	7%	11%	7%	8%	6%	7%	12%	7%	6%	11%	12%	8%	8%
\$35,000 - \$49,999	15%	18%	18%	18%	19%	19%	18%	17%	11%	18%	14%	13%	11%	14%	17%	8%	11%	16%	19%	13%	14%
\$50,000 - \$74,999	11%	16%	19%	15%	21%	23%	22%	21%	18%	22%	22%	27%	25%	19%	22%	17%	21%	23%	19%	19%	18%
\$75,000 - \$99,999	4%	7%	8%	7%	10%	11%	12%	13%	16%	13%	17%	18%	22%	13%	12%	24%	18%	14%	9%	18%	19%
\$100,000 - \$124,999	2%	4%	4%	4%	5%	6%	6%	8%	10%	9%	14%	13%	16%	10%	8%	18%	15%	9%	7%	13%	13%
\$125,000 - \$149,999	1%	2%	2%	1%	2%	3%	3%	4%	10%	6%	8%	6%	5%	6%	4%	8%	9%	5%	5%	9%	9%
\$150,000 - \$199,999	0%	1%	1%	0%	1%	1%	2%	3%	9%	4%	6%	3%	4%	5%	2%	4%	5%	3%	3%	6%	5%
\$200,000 - \$499,999	1%	1%	1%	1%	2%	1%	2%	4%	5%	3%	3%	2%	5%	7%	2%	5%	8%	4%	3%	5%	4%
\$500,000+	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	1%	2%	1%	1%	2%	1%	1%	1%	0%
Median Household Income	\$24,826	\$34,514	\$36,376	\$31,591	\$44,009	\$46,514	\$47,758	\$57,178	\$76,961	\$59,975	\$73,935	\$67,966	\$77,551	\$67,058	\$51,509	\$85,790	\$85,038	\$60,621	\$48,625	\$76,284	\$75,581
Average Household Income	\$34,085	\$46,693	\$45,635	\$40,484	\$57,003	\$55,691	\$59,964	\$77,785	\$96,144	\$78,358	\$88,616	\$77,410	\$91,156	\$96,098	\$66,274	\$97,820	\$108,998	\$80,419	\$68,702	\$90,159	\$86,917
Household Effective Buying Income (EBI) ⁽¹⁾																					
< \$15,000	31%	19%	20%	26%	14%	12%	11%	8%	9%	6%	4%	4%	3%	7%	11%	5%	3%	6%	11%	7%	7%
\$15,000 - \$24,999	24%	21%	19%	19%	15%	13%	14%	10%	5%	9%	5%	7%	4%	10%	12%	4%	3%	10%	12%	5%	4%
\$25,000 - \$34,999	18%	18%	16%	17%	18%	18%	16%	15%	7%	14%	12%	10%	9%	11%	15%	10%	8%	14%	17%	11%	12%
\$35,000 - \$49,999	14%	18%	19%	18%	21%	22%	20%	20%	14%	21%	17%	19%	16%	16%	20%	10%	16%	20%	20%	16%	17%
\$50,000 - \$74,999	8%	13%	16%	13%	19%	21%	21%	22%	24%	22%	25%	29%	30%	20%	21%	26%	24%	23%	17%	23%	22%
\$75,000 - \$99,999	3%	6%	6%	6%	9%	10%	11%	13%	17%	15%	21%	20%	24%	16%	13%	27%	23%	15%	11%	21%	21%
\$100,000 - \$124,999	1%	2%	2%	1%	2%	3%	3%	5%	11%	6%	8%	6%	6%	6%	4%	8%	9%	5%	5%	9%	9%
\$125,000 - \$149,999	0%	1%	1%	0%	1%	1%	1%	2%	6%	2%	4%	2%	3%	3%	2%	3%	3%	2%	2%	4%	3%

DEMOGRAPHICS

Las Vegas Zip Code Profiles, continued...

	89101	89102*	89104*	89106	89107	89108	89110*	89117*	89124*	89128	89129*	89130	89131*	89134	89138	89143	89144	89145	89146*	89149*	89166*
\$150,000 - \$199,999	0%	1%	0%	0%	1%	1%	1%	2%	3%	2%	2%	1%	3%	4%	1%	3%	4%	2%	2%	3%	2%
\$200,000 - \$499,999	0%	1%	0%	0%	1%	1%	1%	2%	3%	2%	2%	1%	3%	4%	1%	3%	4%	2%	2%	2%	2%
\$500,000+	0%	0%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	1%	2%	1%	1%	2%	1%	1%	1%	0%
Median Household EBI	\$22,957	\$30,443	\$31,797	\$28,377	\$37,873	\$40,064	\$41,423	\$48,029	\$65,265	\$49,772	\$62,567	\$57,843	\$64,839	\$66,337	\$43,974	\$69,743	\$70,113	\$50,273	\$42,171	\$63,032	\$61,647
Average Household EBI	\$29,640	\$39,863	\$38,999	\$34,762	\$48,505	\$47,116	\$50,443	\$65,502	\$79,902	\$65,744	\$73,160	\$63,994	\$75,205	\$81,234	\$55,594	\$81,123	\$90,908	\$67,444	\$57,553	\$74,313	\$71,866
FAMILIES	7,873	7,499	6,922	5,935	7,976	16,987	15,692	14,020	760	9,833	13,842	8,186	12,008	8,772	2,941	2,982	5,395	7,167	4,397	10,369	2,632
Avg. Adults per Family (Age 18+)	4.7	3.6	4.1	3.3	3.3	3.0	3.1	3.2	2.4	3.0	2.7	2.8	2.4	2.8	2.5	2.2	2.8	2.7	3.2	2.0	2.0
Median Family Household Income	\$31,719	\$44,045	\$49,475	\$41,659	\$54,308	\$54,415	\$56,358	\$70,970	\$113,603	\$72,482	\$94,013	\$77,721	\$86,534	\$83,309	\$94,353	\$92,270	\$105,820	\$74,068	\$60,315	\$89,074	\$88,110
OCCUPIED HOUSING UNITS	15,361	13,871	12,363	9,761	12,628	26,009	20,858	22,677	1,191	15,173	18,689	10,912	15,142	12,304	4,579	3,859	7,675	10,650	7,269	12,854	3,177
Owner Occupied	17%	26%	47%	32%	53%	45%	59%	45%	65%	56%	81%	82%	93%	88%	46%	93%	77%	65%	44%	88%	88%
Renter Occupied	83%	74%	53%	68%	47%	55%	41%	55%	35%	44%	19%	18%	7%	12%	54%	7%	23%	35%	56%	12%	12%
Avg. Length of Residence (Years), Owner Occupied	13.0	14.9	15.0	14.3	17.8	12.7	12.3	10.6	9.6	10.1	9.7	11.9	8.4	12.5	5.5	7.8	9.0	12.3	15.8	9.1	7.3
Avg. Length of Residence (Years), Renter Occupied	7.3	6.9	6.8	7.0	6.7	6.2	6.1	6.0	5.8	6.1	5.8	5.8	5.6	6.4	5.5	5.5	5.7	6.1	6.4	5.7	5.5
Vehicles Available by Occupied Housing Unit																					
No Vehicles	35%	17%	15%	24%	12%	8%	8%	4%	6%	3%	2%	2%	2%	2%	8%	2%	2%	3%	8%	2%	3%
1 Vehicle	43%	51%	46%	42%	38%	43%	37%	40%	35%	39%	29%	27%	27%	42%	38%	28%	35%	38%	41%	24%	23%
2 Vehicles	15%	24%	27%	26%	35%	36%	36%	40%	44%	44%	47%	50%	49%	46%	37%	46%	48%	43%	35%	46%	48%
3 Vehicles	5%	5%	8%	6%	11%	9%	13%	11%	12%	10%	15%	15%	16%	7%	12%	16%	13%	14%	10%	18%	18%
4 Vehicles	1%	2%	3%	2%	3%	3%	4%	3%	1%	3%	5%	4%	5%	1%	4%	5%	1%	3%	5%	7%	6%
5+ Vehicles	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	0%	1%	1%	2%	2%

* Zip code includes other areas outside of Las Vegas boundaries.

(1) EBI: Personal income (wages, salaries, interest, dividends, rental income, and pension) after federal, state, and local taxes.

Sources: Clark County Comprehensive Planning Department - 2010 estimates; RCG Economics; Neilsen Claritas - 2011 estimates.

Demographic Data Collection, Estimate and Limitations

April 2011

The demographic statistics used herein by RCG Economics are based on resident population and housing unit data prepared by the Clark County Department of Comprehensive Planning, dated July 2010. Using these data as "control totals," RCG applied the various census-based economic and demographic characteristics (e.g., age, sex, race, ethnicity and household income) developed by Neilsen Claritas ("NC") to derive the demographic statistics at the Zip Code, city and county levels presented. RCG chose to use NC for several reasons, including their methodological approach, and the knowledge and expertise NC has in producing detailed socio-economic information for communities around the country for more than 30 years. Furthermore, NC produces data for micro-level geographic areas (census block groups) and applies enhanced aggregation of estimates to zip codes. While information herein was obtained from sources deemed reliable, no representation or warranty is made to the accuracy thereof.